

Issue Date: August 2009, Posted On: 9/1/2009

First Impressions: August 2009

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In First Impressions, George Freedman, DDS, gives readers a brief summary of products that have recently been introduced to dentistry, based on his clinical experience.

Revitin Oral Therapy Paste

CS Bioscience

Today's patients are increasingly aware of their oral health and those products that can provide a balanced oral environment that naturally resists tooth decay, gum disease, and bad breath. For many years, the dental profession has used predominantly chemically derived products to

achieve the health results desired by both professionals and patients. A growing segment of society today prefers to utilize natural rather than chemical products, vitamins rather than detergents, and nutritional cofactors rather than antimicrobials, and the dentist should offer products that fall within these preference parameters whenever possible. CS Bioscience's Revitin Oral Therapy Paste is formulated with NuPath Bioactives which—when incorporated into dental products—assist in nourishing the oral biofilm such that it is stabilized as a clear, thin, and odorless layer of helpful and friendly bacteria. The NuPath Bioactives also make it difficult for this healthy ecosystem to become unhealthy.

NuPath Bioactives are a precise combination of readily absorbable vitamins, herbs, and micronized minerals that have been developed in an all-natural formula. Clinical research has demonstrated that Revitin

has a positive effect on patients who have gingivitis in spite of regular oral hygiene. In addition, patients who suffer from xerostomia, canker sores, or burning mouth syndrome feel relief when using this dentifrice. Individuals who are undergoing radiation or chemo-therapy tend to have a lot of oral discomfort. These patients are at a tremendous risk if they don't brush their teeth effectively, however. Revitin helps them to do so comfortably, leaving their teeth cleaner and healthier. Revitin Oral Therapy Paste's citrus flavor is the first to go on the market, while other flavors will be introduced later in the year. For more information, call (877) 346-2700 or visit the Web site at revitin.com



Dr. Freedman is a founder and past president of the American Academy of Cosmetic Dentistry, and materials editor and author of the monthly section "First Impressions" for *Dentistry Today*. He is the author or co-author of 11 textbooks, more than 400 dental articles, and numerous CDs, videos, audiotapes, and Webinars, and is a Team Member of *REALITY*. Dr. Freedman is a visiting professor at the Università di Firenze, Florence, Italy. He is a past director of the post-graduate programs in Esthetic Dentistry at the Universities of California at San Francisco, Florida, UMKC, Minnesota, Baylor College, and Case Western Reserve. He was the founding associate director of the Esthetic Dentistry Education Center at the State University of New York at Buffalo. He is a co-founder of the Canadian Academy for Esthetic Dentistry and a Diplomate of the American Board of Aesthetic Dentistry. He lectures internationally on dental materials, aesthetics, and technology with his popular program, "First Impressions to Time Tested: Better, Faster, Easier Clinical Dentistry." A graduate of McGill University in Montreal, he maintains a private practice limited to aesthetic dentistry in Toronto, Canada. He can be reached at (905) 513-9191 or epdot@rogers.com